
YOU ARE INVITED TO DO SOMETHING THAT WILL **CHANGE LIVES**

Interested?
Then please read on.....

October 2018

Trip Number: PDH19-01

The project in a nut-shell....

Enterprise is at the heart of a vibrant economy.

- Vibrant economies provide self-sustaining jobs and income that can pay for education and medical support.
- Vibrant economies build confidence within communities and generate transferable skills.



- **Projects Delivering Hope**, with your support, wants to help South Sudanese people create and grow enterprises through business training and financial support.

South Sudanese Refugee Situation

- Since gaining independence from the north in 2011, South Sudan has suffered unrest and civil war.
- Soldiers and rebels have gone through the countryside, burning, shooting, raping, torturing and looting and many people have run for their lives.
- Almost 4 million people are displaced and ~1.2 million live in refugee camps in Uganda provided by the United Nations High Commissioner for Refugees (UNHCR).
- The refugees are given a tarpaulin to cover the roof of their mud hut, and 6kg of food per person per month.
- Water from the Nile is chlorinated and delivered to the camps, but a lack of firewood means water cannot be boiled, or food cooked, so illness and malnutrition is common.



From One Day Pilot to Business Seminar

- In June 2018 PDH delivered a pilot “business essentials” training day in the Morobi Refugee Camp, Uganda. This was so successful that we were asked to return to provide a more in-depth training programme.
- The extended training has been requested on; cost and profit management, cash flow management, marketing, promotion and planning.
- In addition to training, business funding is required if the small businesses based within the camps are going to grow.



The Proposition

- As a person with business skills:-
 - You are invited to apply to join a trip to the South Sudanese UN Refugee Camp at Morobi in Northern Uganda for 5 days in June/ July 2019.
 - You will be involved in providing some practical business essentials training within the camp.
 - You will provide some one-to-one 'consultancy' advice for new business or existing business growth ideas.
 - You will be expected to pay for your own travel and accommodation expenses (see slide 14).
 - You will raise a minimum of £1,000 to help to start up a community managed savings fund which will be used to give the businesses a kick-start – feel free to raise more!
 - You will come away having made a material difference for a community that has only known hardship and war in recent years.
 - You will also come away changed, challenged and enriched by your experience.



What we need from you.... Your business skills

- This trip needs your business skills. Though not essential, you are likely to have run your own business or been working in a business or other organisation for at least 5 years.
- Business start-up, general management, finance, project management and sales and marketing skills would be particularly useful for this trip although they are not the only skills we need. IT skills are also particularly useful.
- In addition to the community savings fund, your support will provide a financial contribution to enable us to run the seminar, including the provision of meals, pens and paper for the delegates.
- Second-hand laptops or projectors would also be appreciated if you have any.
- Once you have signed up to the trip, we will ask you to help prepare the training, fund raise and raise awareness about the trip.



Things that are important for the trip

- **Flexibility** – We need to be flexible whilst we are planning and during the trip. The South Sudanese situation means that changes to plans are commonplace.
- **Honesty** – Being up front about our ability to work in a very remote part of the world with few home comforts and little access to western style facilities.
- **Equality & Respect** - We avoid judging what we see through western eyes. We are a time-based culture where we value planning and stick to deadlines. The South Sudanese are more event based and focus more on what is happening at the time.
- **Ethos** - PDH is a charity that has a Christian ethos and we work in partnership with the church in Uganda. We have found this is the best way to get things done!



Our Commitment - The trip

- We will organise and plan the trip and will sort out the logistics with our local partner.
- We will provide key trip information and timings. We will set out what you need to pay for yourself and what needs paying for via PDH.
- We will provide an estimate of costs that should avoid any financial surprises.
- We will keep you informed of any updates as we prepare and during our travels.
- On the trip we will be your guides and do our best to ensure you have an amazing time whilst keeping you safe.
- We will do our best to accommodate everyone but numbers are limited due to the light aircraft capacity. Please be aware that we may not be able to take everyone.



Our Commitment - The businesses

- We will pre-vet the delegates that will come on the training so we can be sure that the training and support is going to the right businesses.
- After the trip we will update you on how each business has been doing.
- We will set up an email address to enable the business owners to get in touch to ask questions and seek advice. If you are interested you can also be an advisor to the business people you trained.
- We will support you with any follow up work that you would like to do once you've been on the trip.



Businesses and Outcomes

Types of businesses you will be helping:-

- Hairdressers
- Mechanics
- Bakers
- Tailors
- Weavers
- Carpenters
- Builders



Outcomes we're aiming for:

- If 6 people join us then we will have trained and supported up to 60 businesses.
- Our savings scheme training partner, Five Talents, state that 98% of loans taken out under their scheme are repaid. Within 3 years we expect the savings schemes to have become completely self-sufficient.
- Successful businesses employ 2 to 3 people which could mean employment for 180 people and helping feed and educate families with over 500 children between them!



The Five Talents Savings Scheme

- Five Talents are PDH's partner for the micro-finance savings scheme that will be used support the South Sudanese entrepreneurs.
- All of Five Talents' programmes operate through experienced local partners. These are the people who understand the needs and aspirations of their clients and are trusted intimately within their local communities. This is seen as one of the central reasons for their growth over the past decade.
- Unlike other charities which operate within an 'aid' model, Five Talents don't give donations away. Instead, they invest in sustainable, long-term impact by forming local 'Trust Groups'.
- Your contribution of £1,000 is expected to pay for training a local Trust Groups manager and then fund them for three years to oversee the groups, after which time the fund is expected to have become self-sufficient.
- To learn more about Five Talents you can visit their website <https://www.fivetalents.org.uk>



2019 Trip Itinerary

Day	Activity
Fri 28 th June	Travel from the UK to Entebbe, Uganda. 2145 from Gatwick, via Dubai.
Sat 29 th June	Arrive in Entebbe and rest
Sun 30 th June	Team briefing and planning day in Entebbe
Mon 1 st July	MAF flight to Moyo, Northern Uganda. Briefing with the local team.
Tues 2 nd July	Training Day 1: Business Finance Essentials (record keeping, cost and profit management, cash flow management)
Weds 3 rd July	Training Day 2: morning: Business Finance Essentials (marketing, promotion, planning) – afternoon: Workshops and one-2-one sessions on attendees' business plans.
Thurs 4 th July	Training Day 3: Workshops and one-2-one sessions on attendees business plans.
Fri 5 th July	Training Day 4: morning: Business Plan Updates – afternoon: presentations and micro-finance awards.
Sat 6 th July	MAF flight to Entebbe.
Sun 7 th July	Fly to the UK at 1640.
Monday 8 th July	Arrive in the UK at 0720.

Moyo, Uganda



We will use a flying charity, MAF and fly in a small, light aircraft from Entebbe to Moyo. This is an amazing experience all on its own.

Trip and Conference Costings

Cost Item <i>(some items are approximate)</i>	GBP (£)	Paid to
<i>Your Travel & Accommodation</i>		
Malaria tablets & other meds not available on NHS	£50.00	Personal budget
Ugandan Visa	£50.00	Direct (online)
Flights to Entebbe	£700.00	Direct to airline
Hotels (8 nights @ average £60/ night)	£480.00	Personal budget
Food (9 days @ £15/ day)	£135.00	Personal budget
Flights to Moyo	£325.00	PDH will invoice you
Sub-total (travel and accomodation)	£1,740.00	

<i>Business Conference Costs</i>		
Contribution to PDH for the Five Talents micro-finance savings scheme	£1,000.00	PDH
Contribution to PDH for running the event	£500.00	PDH
Sub-total (business conference)	£1,500.00	

Total	£3,240.00	
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Notes:

- Based on a minimum of 6 people joining the trip.
- Assumes a minimum fund-raising of £1,000 for the business start-up fund.
- Taxpayers will be asked to complete a Gift Aid form.
- Additional costs such as an extended stay, game drive etc are not included.
- Please contact us if you would like some fund-raising ideas.

Uganda - Optional extras

- Uganda is famous for its game reserves. You could extend your trip and visit the Murchison National Park, take a trip on the Nile and see the stunning waterfalls.
- Other tourist attractions in Uganda include:-
 - Chimp tracking
 - Visit the equator
 - Sailing in Lake Victoria
 - Relaxing by the pool at the Lake Victoria Hotel (at a small daily charge of £5.00)
 - Motorbike tour of Kampala (at your own risk!)
- PDH is happy to provide you with details of how to book an extended stay if you are interested.



Key Travel information

- **Vaccinations**

- You will need to get a Yellow Fever jab to be able to enter Uganda (you'll need the yellow book on arrival).
- It is highly recommended that you get anti-malaria tablets for this trip.
- It is also recommended that you speak to your local doctor's surgery to get the most up to date advice on medication for Uganda.

- **Safety**

- Uganda is safe in our experience although we are always alert to the volatile nature of African countries in general. Specifically in Uganda, you will need to be a little more alert as to the whereabouts of your possessions.

- **Transport**

- We fly with MAF, a charity that flies aid to remote locations using small, light aircraft.
- We have used them many times before and they are a fully registered organisation. The maximum allowance is 15Kg per person so you will need to travel light.
- When we travel by car we use known and trusted local drivers.

- **Languages**

- English is widely spoken in Uganda.
- The South Sudanese speak Bari. We will have translators during the training workshops to help us out.

Key Travel information

- **Food**

- When food is offered it is polite to accept it. Dishes often included vegetables, chicken and fish. Vegetarians are not catered for separately but can readily avoid the meat dishes.

- **Age and medical condition**

- This trip is not suitable for anyone under 18 years of age or with a medical condition that could require serious medical intervention.
- There is no upper age limit for this trip, just a reasonable degree of good health.

- **Insurance**

- You will need to obtain suitable travel insurance and check that it covers you for Uganda. PDH will require a copy of your insurance certificate one month before departure and anyone without suitable cover will not be able to travel with us.

- Should you decide to join us, PDH will provide you with a **detailed travel guide** for the trip. The guide includes information on what to take, suggestions about money, the documents you need, Dos, Don'ts & Tips, Greetings & Etiquette, General Care & Hygiene, South Sudanese Phrases, Contact details for your family in the UK.

PDH and its Partners

- Projects Delivering Hope is a charity founded in 2018 by three friends with a deeply felt concern for the people of South Sudan.
- Our mission is “*Delivering Tailor-Made Aid to the South Sudanese*” and we plan to accomplish this through the establishment and delivery of time and cost bound projects.
- The projects will be designed to provide short term aid which will enable the recipients to support themselves in the long term. We hope to be able to provide practical items such as water filters, solar panels, latrines, bicycles, etc. as well as educational equipment, books and training opportunities such as this.
- We will deliver and implement these projects through local partners that we know and trust from our previous work in South Sudan, particularly the Anglican Churches as they work in their local communities to bring relief.

Our Partners



Meet the team

- The PDH team are experienced travellers through Uganda and South Sudan. Between them they have undertaken 12 trips since 2007.
- Alongside his role with Projects Delivering Hope, Andrew works as a consultant Project Manager for a number of Christian organisations. He first visited South Sudan in 2007 when his church partnered with another charity to build a health clinic and he was touched by the plight of the people. He set up Projects Delivering Hope in 2017.
- Rachel is the head of a department which runs projects and programmes and specialises in getting large complex programmes back on track. She serves on the PCC at her local church, is a Lay Worship Leader, volunteers for a Christian flying charity which operates in developing countries and has visited South Sudan in the past.
- Adrian specialises in leading businesses and change programmes to deliver new payments and transit systems. He has worked with a number of different charities to build houses in Mexico and deliver aid and training to the South Sudanese.



Next Steps

The timetable for the trip is as follows:-

Time table	When	Amount
Let us know you're interested	Nov-18	
Non-returnable deposit covering flights to Moyo (invoiced)	Jan-18	£325.00
Second (Gift Aided) installment covering conference costs	Mar-18	£500.00
Final (Gift Aided) installment (minimum) covering start up fund	May-18	£1,000.00

If you are interested in knowing more, or you would like to apply to join the trip, then please email:-
projects@projectsdeliveringhope.org.uk

or call

- Adrian on 07798 950 247
- Andrew on 07786 753683
- Rachel on 07760 729303

Or check out our website: projectsdeliveringhope.org.uk

For those that are joining the trip there will be an evening meeting in London on Tuesday 12th February and a Saturday morning meeting in Devizes, Wiltshire on 16th February.

What if you can't make the trip?

- If you can't make the trip you can still make a massive difference.
 - You may want to make a donation to sponsor a business. Only a small amount will enable a business to get started.
 - You could run a fund-raising event. PDH can supply you with information, presentation and flyers to help you out.
 - It helps us a lot if you tell your friends, family and work colleagues about the trip. You never know who might be interested.
 - You can like our FaceBook page.
<https://www.facebook.com/projectsdeliveringhope/>
 - Just keep in touch or make a donation by looking at our web-site
<http://projectsdeliveringhope.org.uk>



- All donations gratefully received.
- Thank You!

